

DRPT and TRAFFIX invite you to sponsor
a telework!va event:



2010 UNLOCK GRIDLOCK

HAMPTON ROADS

• DRPT •

TRAFFIX
A SERVICE OF
HRT

Sponsorship Opportunities

TRAFFIX and the Virginia Department of Rail and Public Transportation invite you to sponsor a Telework!VA special event "Unlock Gridlock: Hampton Roads".

8:30 a.m. to 1 p.m. on June 23rd at the Renaissance Portsmouth Hotel.

The purpose of the free event is to inform and educate C-level executives on the effectiveness of using telework as a business strategy for recruiting and retaining the best employees – particularly as congestion continues to grow in Hampton Roads. More than 400 employers will be invited.

DRPT Director Thelma Drake, Hampton Roads Transit CEO Philip Shucet and Cornelius Healy, Senior Vice President, Amerigroup are among the speakers, and elected officials have been invited. Sponsors have an opportunity to be recognized and provide information and their company materials to CEOs, Presidents and Human Resource Directors from major employers in the area.

Gold Sponsorship \$1,000

Advance Promotion:

- Logo and company description on the Telework!VA Web site
- Company name and/or logo in press release and in all event promotions
- One push e-mail to attendees and prospects to be sent by Telework!VA on the sponsor's behalf

On-Site Participation and Promotion:

- Exclusive opportunity for sponsor executive to introduce and moderate a panel session
- 8' x 6' space in the exhibition area
- Two event registrations for company representatives
- Opportunity to distribute literature, white papers, and related material to attendees
- Gold sponsor designation on welcome signage

Post-Event Promotion:

One push e-mail to attendees to be sent by Telework!VA on the sponsor's behalf

Silver Sponsorship \$500

Advance Promotion:

- Logo and company description on the Telework!VA Web site
- Company name and/or logo in press release and in all event promotions

On-Site Participation and Promotion:

- 8'x6' space in the exhibition area
- Two event registrations for company representatives
- Opportunity to distribute literature, white papers, and related material to attendees
- Silver sponsor designation on welcome signage

Post-Event Promotion:

One push e-mail to attendees to be sent by Telework!VA on the sponsor's behalf

Bronze Sponsorship \$250

Advance Promotion:

- Logo and company description on the Telework!VA Web site
- Company name and/or logo in press release and in all event promotions

On-Site Participation and Promotion:

- 8' x 6' space in the exhibition area
- Two event registrations for company representatives
- Opportunity to distribute literature, white papers, and related material to attendees
- Bronze sponsor designation on welcome signage

To sign up to be a sponsor, please complete and sign the attached form and return via mail, FAX or email to Sande Snead.

For more information, please call Sande at (804) 225-8300 or email her at ssnead@pulsaradvertising.com.

To register as an attendee for this event, go to: teleworkva.org/unlockgridlockhr

